

Islami Bank Bangladesh PLC

FAQ - Instant Cashback Campaign for “অমর একুশে বইমেলা ২০২৬” (Bangla QR)

1. What is the Cashback Campaign for “অমর একুশে বইমেলা ২০২৬”?

This is an Instant cashback campaign launched by Islami Bank Bangladesh PLC to promote cashless transactions through Bangla QR during “অমর একুশে বইমেলা ২০২৬”, in alignment with the cashless Bangladesh initiative and regulatory directives of Bangladesh Bank.

2. What is the cashback offer under this campaign?

Customers will receive **15% cashback or maximum BDT 300 (whichever is lower)** per individual during the campaign period.

3. What is the minimum purchase amount to qualify for cashback?

The minimum purchase amount is BDT 200 per transaction.

4. Is there any daily or overall cashback cap?

Yes.

- Maximum daily cashback amount: BDT 100
- Maximum total cashback amount per individual: BDT 300

5. Who are eligible to avail this campaign?

All IBBPLC customers making payments through Bangla QR are eligible to avail the cashback benefit during the campaign period.

6. Which transaction channel is eligible?

Only Bangla QR transactions conducted through eligible merchant outlets at the Book Fair venue will qualify for cashback.

7. What is the campaign period?

The campaign will be effective for the entire duration of the book fair, tentatively from **25 February 2026 to 25 March 2026**, subject to budget availability.

8. Which merchants are included in this campaign?

All IBBPLC Bangla QR-enabled merchant outlets participating in “অমর একুশে বইমেলা ২০২৬” are included in this campaign.

9. Can a customer avail cashback on multiple transactions?

Yes. Multiple transactions are allowed; however, cashback entitlement will remain subject to:

- Minimum transaction amount,
- Daily cashback cap, and
- Maximum total cashback limit per individual.

10. Are refund, reversed, or cancelled transactions eligible?

No. Refunded, reversed, cancelled, or unsuccessful transactions will **not** be eligible for cashback.

11. How and when will the cashback be credited?

Cashback will be **automatically credited** to the customer's account through the Bank's system after successful transaction settlement, subject to reconciliation.

12. Can this offer be combined with other campaigns or promotions?

No. This campaign cannot be combined with any other offer or promotion, unless otherwise approved by the Bank.

13. Does the Bank reserve the right to modify the campaign?

Yes. The Bank reserves the right to **amend, modify, suspend, or cancel** the campaign or any part thereof at its discretion. The Bank's decision shall be final and binding.

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